



Innholder Scholarship 2020 Application Form

Please complete the form and questions below and attach an up-to-date CV. Please send your essay as a separate document.

Deadline for applications: Close of play Monday 29 July 2019

Please submit to Gillian Croxford: Gillian@innholders.co.uk

Full name	
Home address	
Preferred mobile phone number	
Preferred email address	
Job title	
Name of hotel or place of work	
Work address	
Work phone number	
Age	

[This information is for internal purposes and will not be disclosed to outside parties]

COURSES

Suitability of candidates for the various courses will be determined by the assessment panel; you may, however, indicate your course preference, which will be taken into consideration by the panel.

Requested course:

- a) Cranfield: *Talent Development Programme*
- b) Cornell: *General Managers Programme*

Please state what you expect to gain from the course and why you believe attending will help your career.

Please explain why the scholarship funds are sought, for example if the employer is not able to fund such a course.

ESSAY

Please write a 1,000 word essay on the following question:

Against a background continuing political uncertainty, reducing numbers of migrant workers and increasing demand from a buoyant sector, what should UK hoteliers be doing to attract, retain, motivate and develop their teams?

The question should be answered anonymously, so please don't refer to yourself or your place of work.

ENDORSEMENT

From General Manager or Managing Director of applicant

Full name	
Preferred email address	
Job title	
Name of hotel or place of work	
Statement	

