



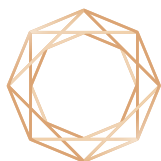
ILM
LEVEL

3

MASTER INNHOLDERS ASPIRING LEADERS DIPLOMA

2022 / 2023

COHORT 10



PRINCESS ROYAL
TRAINING AWARD
2021

Congratulations!
You are reading this
because you are
thinking seriously about
further developing
your management and
leadership skills and
building your career
within the Hospitality
Industry

As a manager in the industry, you may already have achieved a formal qualification as a student - but life was very different then. Now may be a perfect time for you to learn more about yourself, your business and the industry to develop yourself even further.

The Master Innholders Aspiring Leaders Diploma is ideal for you if you are currently in a position that involves managing other people and a part of your business. Typically you will be a head of department, senior supervisor or first line manager reporting to a General Manager or Senior Manager in your hotel.



If this sounds like you, then you are one of our **Aspiring Leaders** and should consider applying for your place on this award-winning extended development programme. It will support you in improving your management skills, developing your leadership talent and building your career prospects.

At the same time you will gain an internationally and industry recognised Level 3 Award from the Institute of Leadership & Management (ILM). The programme is also endorsed by The Institute of Hospitality.

Fast Facts

Where will it be?

One of the most exciting elements of this programme is that, for several of the 8 modules (COVID allowing), you will enjoy a truly memorable guest experience in different properties managed by Master Innholders throughout the UK - so you must be prepared to travel!

What topics will I cover?

There are 8 key business areas in the programme. Every 6-8 weeks or so, you will enjoy an action and information packed two-day workshop in:

Professional Development

Professional Management

Marketing for Managers

Finance for Managers

People Management

Service Operations Management

Managing and Motivating Teams

Leadership Development

How will I learn?

As well as expanding your knowledge of different hotel operations, you will experience a variety of learning methods, including facilitated group workshops, learning sets with your colleagues, back to work activities, private study, project work, networking and guest speakers who are experienced professionals in their field.

In order to achieve your qualification, you will be required to complete 3 written assignments.

What benefits will I gain from the ILM?

As part of the programme, you will become a studying member of the Institute of Leadership & Management. This means that you will be able to access all the online resources that support your studies including e-books, e-journals, and over 400 digital learning resources.

What support will I have?

The programme manager and tutors will be available to help you learn, support you and answer any questions between modules. They will also help you to prepare for each of your assignments. Your Sponsor or nominating manager supports your application and wants you to succeed too.

Who will be running the programme?

The Master Innholders have partnered with Merlin Consultancy to be our programme managers and providers for the Master Innholders Aspiring Leaders Diploma. As an Approved Centre for the Institute of Leadership & Management, they have an extensive knowledge and experience of the hospitality industry in general - and an enthusiasm for hotels in particular.

How much will it cost?

The programme is generously funded by the Master Innholders and the Master Innholders Charitable Trust. This includes all tuition, meals and accommodation on specified dates.

However, the employer of each successful applicant will be required to contribute £1,600 towards the overall cost of the programme. In addition, they should be prepared to cover the cost of travel and any additional accommodation.

Programme dates

Full attendance at all modules is a condition of a place on this programme.

The dates of the 8 modules are:

1. Sun 8th to Tues 10th **MAY 2022**
2. Mon 13th to Tues 14th **JUNE 2022**
3. Tues 5th, 12th, 19th & 26th **JULY 2022**
4. Mon 5th to Tues 6th **SEPT 2022**
5. Mon 10th to Tues 11th **OCT 2022**
6. Mon 28th to Tues 29th **NOV 2022**
7. Mon 30th to Tues 31st **JAN 2023**
8. Sun 5th to Tues 7th **MARCH 2023**

What do I need to do next?

You will need to be nominated and successfully complete an application process supported by your General Manager or sponsor. Please discuss with your manager then download and complete the application form (at: www.masterinnholders.co.uk/aspiring-leaders-diploma/) & return with a CV to:

Dr. Hilary Cooke, FIH

Merlin Consultancy,
37, Kenilworth Road,
London.
W5 5PA

Or by e-mail to:

hilary@merlin-consultancy.com

Please ensure that your application is received by **4th March 2022** and if selected for interview, you must be available on **Thurs 31st March 2022**.

