



# Transformational Leadership by Tickety Boo Application Form

## Background and purpose of the programme

This Transformational Leadership by Tickety Boo programme has been created to provide a unique opportunity for leaders who have chosen the hospitality, tourism, and visitor attraction sectors to further develop their careers.

This programme is open to both existing and aspiring business leaders & owners of all sizes and types of Hospitality & Tourism Business. Applications are open and encouraged from all including those who work in the wider tourism sector. This is a fully inclusive and accessible programme, and we are keen to attract a wide range of applications to ensure a diverse range of attendees as this will add a richness of experience and knowledge to this programme.

This “*money cannot buy*” experience has been created specifically to develop a transformational leadership mindset, so that leaders understand their responsibilities, connect with their specific strengths, and know how to get the best out of their people to collectively achieve great things in this new dynamic world.

The hospitality, tourism and visitor attraction sectors are phenomenally important because they contribute greatly to the whole of the United Kingdom’s economy and this impact can be further increased when leaders create developmental opportunities for themselves and their people. To be the best they can be, to explore their strengths, to make the decision to grow out with their comfort zones and embrace a growth mindset will allow them to soar and achieve all of their goals.

During this programme the successful candidates will complete an Institute of Leadership & Management (ILM) Level 5 Award in Leadership and Management.

Candidates will be provided with the opportunity to increase their networking and they will receive group mentoring when engaging with at least five highly successful industry leaders. In addition to this, candidates will learn from their peers, positively challenge, and support each other, attend various conferences and leadership events and can proudly state that they are the inaugural members of a leadership hub where lifelong personal and professional bonds will be cemented.

To allow you to have an opportunity to succeed in the selection process, you will be required to place a diary hold on the following dates as full attendance is required:

-  Launch – Tuesday 5<sup>th</sup> September 2023 – half day session
-  Session 1- Tuesday 19<sup>th</sup> September 2023
-  Session 2- Tuesday 17<sup>th</sup> October 2023
-  Session 3- Tuesday 21<sup>st</sup> November 2023
-  Session 4- Tuesday 9<sup>th</sup> January 2024
-  Session 5- Tuesday 13<sup>th</sup> February 2024
-  Review – Tuesday 5<sup>th</sup> March 2024 - half day session

The Transformational Leadership by Tickety Boo will be delivered at:

**Tickety Boo Training, Keir Estate, Craigarnhall, Bridge of Allan, FK9 4NG.**

Successful candidates will also be invited to attend various conferences and leadership events which will provide an additional opportunity to network, listen to exceptional speakers, each delivering important insights, advice, and inspiration and this will help candidates to navigate their way through and flourish in this new world and to embrace the new opportunities and responsibilities it presents.

-  STA Autumn Conference – Tuesday 31<sup>st</sup> October 2023
-  St Julian Scholars Autumn Meeting - Friday 10<sup>th</sup> November 2023
-  ASVA Conference in association with ACE- Tuesday 14<sup>th</sup> November 2023
-  HITS Emerging Talent Conference- Thursday 8<sup>th</sup> February 2024
-  STA Scottish Tourism Signature Conference- Tuesday 12<sup>th</sup> & Wednesday 13<sup>th</sup> March 2023

## The Application Process

Complete this application form and answer the questions below.

Forward your **application form**, together with an up-to-date **CV** and head & shoulders **image** as **separate attachments** (i.e., not embedded into any other document) to:

**Annie Lindsay @ [annie@ticketybootraining.com](mailto:annie@ticketybootraining.com)**

The deadline for applications is **Monday 3<sup>rd</sup> July 2023 at 12 noon**. Applicants will be invited to a TEAMS panel interview during **w/c 31<sup>st</sup> July 2023**

Successful candidates will be informed by **Friday 11<sup>th</sup> August 2023**




|                                  |  |
|----------------------------------|--|
| <b>FULL NAME</b>                 |  |
| <b>HOME ADDRESS</b>              |  |
| <b>MOBILE PHONE NUMBER</b>       |  |
| <b>EMAIL ADDRESS</b>             |  |
| <b>JOB TITLE</b>                 |  |
| <b>ORGANISATION/<br/>COMPANY</b> |  |
| <b>WORK ADDRESS</b>              |  |
| <b>WORK PHONE NUMBER</b>         |  |
| <b>AGE</b>                       |  |

Please state what you expect to gain from this scholarship experience and why you believe attending will help you further your career.

How will you utilise the knowledge and experience gained through this programme to transform yourself, your organisation, and your industry?

500 words

## Endorsement

-  If you are applying as an employee of an organisation, an endorsement is required from your General Manager or Managing Director.
-  If you are applying as an owner of a business, we require an industry peer, local DMO or trade body lead to endorse your application.
-  If personally applying the agreement to cover costs /travel will also need to be countersigned by the applicant.

### Employer Endorsement

By completing this endorsement, you agree to the candidate, if successful with this application, being made available to attend the programme, to cover the costs of travel and any accommodation that may be required.

|                            |  |                   |  |
|----------------------------|--|-------------------|--|
| Name                       |  |                   |  |
| Job title and organisation |  |                   |  |
| Signature                  |  | Date of signature |  |

### Business Owner/ Personal Endorsement

By completing this endorsement, you agree, if successful with this application, that you will make yourself available to attend the programme, to cover the costs of travel and any accommodation that may be required.

|                            |  |                   |  |
|----------------------------|--|-------------------|--|
| Name                       |  |                   |  |
| Job title and organisation |  |                   |  |
| Signature                  |  | Date of signature |  |

**FULL NAME OF  
CANDIDATE**

**EMAIL ADDRESS**

**JOB TITLE**

**ORGANISATION**

**STATEMENT FROM  
ENDORSER**